



Dear all,

We are delighted to announce that Oxford Brookes Business School will be hosting the **8th International Conference on HRD Research and Practice across Europe** in collaboration with the University Forum of Human Resource Development (UFHRD) and the Academy of Human Resource Development (AHRD). Within the overall aim of the development and reinforcement of HRD as a discipline and community of practice, the conference theme focuses on the implications of Globalisation versus Glocalisation on Human Resource Development.

We will be attracting up to 200 delegates from universities, training and consultancy providers and learning oriented organisations across the world who seek to create, develop and inform leading edge HRD theory and practice by promoting professionally-focused qualifications, co-operative research initiatives and consultancy interventions.

The conference will be held from the 27th until the 29th June 2007 at the Oxford Hotel. Scheduled events include key note speeches from Prof Monica Lee (Lancaster University), Dr Larry Dooley (Texas A&M University), Prof William Scott-Jackson (CAHRR, Oxford Brookes) and Paul Turner (Lloyds TSB); conference dinner at Somerville College, Oxford University; and presentations and discussions that reflect the conference theme. As many of our delegates will be visiting Oxford for the first time we are also arranging opportunities from leisure activities.

We invite you to become involved in our effort in one or more of these specific areas:

- Sponsorship of the conference and conference events
- Purchasing a table at the conference corporate exhibition
- Providing sponsorship for hospitality events or leisure activities.
- Sponsoring individuals from your company with an interest in HRD and the main conference theme to attend the conference as delegates.

Your participation and expertise are most welcome and much appreciated. Not only will your support contribute to the success of the conference, but will also benefit you and the profile of your organization as a supporter of cutting-edge research into the use of Human Resources in the era of Globalisation. The topic of human resource development on a global and local scale is of general organisational importance and practitioners and academics need to engage now in this debate to promote and develop themselves and others. The conference provides an excellent ground to discuss, share and learn from a wide pool of expertise around topics such as Organisational Learning, Knowledge Management, Leadership and Corporate Responsibility. You and your organisation can become a part of this community of

expertise via any of the above contributions and benefit further through the academic and practitioner networks of this conference. Recognition of your contribution to the conference will be ensured via acknowledgements and information on your organisation in the main conference book and any further conference material.

We plan to close this opportunity by **16 February 2007**, so that all conference materials may include your name in recognition and links from the conference website to your company website may be made if applicable.

We look forward to hearing from you and would be delighted to discuss ways in which we could develop a mutually beneficial relationship. Further information about the conference can be found on our website:  
<http://www.business.brookes.ac.uk/mdhrm/hrdconf.html>.

Yours sincerely,

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